



“ We reached our summit with EBSuite, its fast and easy-to-use, our fund drive for Yosemite National Park is a success!

”
– Climb for Yosemite



Contact Management • CRM • Sales Automation • Customer Support - Help Desk • Project Management • ERP Integration • Time - Invoice Billing

Business Problem: Marketing Automation

Climb for Yosemite is one of the largest non-profit groups who support Yosemite National Park, California. The group's goal is to support safety/rescue services, hiking, climbing and trail maintenance in Yosemite National Park.

The challenge: Overwhelmed with available email lists of potential supporter and the annual fund drive approaching, Climb for Yosemite needed to "get the work out quick". Using email campaigns to raise awareness to prospective donors and corporate sponsors for this years events.

Solution: EBSuite's easy to use Marketing Automation solution to create, deliver and track emails to prospective donors.

Alternatives Investigated:

FreeCRM, SalesForce.com, Yahoo!

Reasons for Selecting EBSuite:

EBSuite's selection of benefits:

- Ease of Use
- Complete Customer Support
- HTML/Text Email
- Trackable Emails
- Fast system response time
- Web Based solution
- Support for our Apple Macintosh operating systems

Organization's Size:

The largest contributor to Yosemite National Park, with thousands of donors and participating sponsors.

Solutions Purchased:

EBSuite Suite's Web based Market Automation Solution.

Benefits Experienced:

EBSuite's range of benefits:

EB Suite's range of benefits:

- Easy to learn, easy to modify
- Macintosh Compatible
- Synchronized information
- Set schedules and execute business
- Up and running rapidly in one evening

Customer Comments:

"We out grew our old ways, and checked out several free solutions. Then, EBSuite provided their support and assisted us at each step. We reached our summit. In one evening we were up and running with our first event reminder"