



“*EBSuite gives us a complete single resource for CRM. From campaign management ... to project management*”

– Phulaxis, Inc.



Contact Management • CRM • Sales Automation • Customer Support - Help Desk • Project Management • ERP Integration • Time - Invoice Billing

Business Problem:
Marketing & Sales Automation

Phulaxis.com offers "Out of the Box" technology and business compliance solutions for Oracle E-Business Suite and Databases. Phulaxis Enterprise Compliance solution allows corporations to setup and enforce centralized policies for regulatory initiatives like SOX, FISMA, FDA regulation 21 CFR Part 11, Basel II, and HIPAA.

The challenge: Wanted a complete solution to run our entire business. We needed one resource of all our customer information with the ability to go from prospect to post sales installation and support.

Solution: EBSuite's is a complete solution from leads to post sales project management.

Alternatives Investigated:

Netsuite, Siebel, Salesforce.com

Reasons for Selecting EBSuite:

EBSuite's selection of benefits:

- Full Campaign management
- Integrated to Sales Force Automation module
- Reuseable campaign design
- HTML/Text Email
- Trackable Emails
- Fast system response time
- Web Based solution very easy to use

Organization's Size:

Plulaxis is a new venture startup located in Foster City, California, USA.

Solutions Purchased:

EBSuite Suite's Web based Market Automation Solution.

Benefits Experienced:

EBSuite's range of benefits:

- Leads are never "stale", convert prospects to sales leads in real time
- On-Offline campaigns are easily executed in minutes
- All our marketing materials are safe, accessible
- Low cost, very affordable

Customer Comments:

"As with all businesses and especially as a new startup venture there is never enough time, Fortunately, EBSuite gives us a complete single resource for crm. From campaign management for our online and offline lead generation programs, to project management for post sales software resource planning and implementation. Organized and in control with ease!"